

Reseller Coupon Scheme

Key benefits of the pre-pay coupon scheme:

- **Enabling easy bundling of Scan2Soft applications with hardware**
- **No need to handle licensing or software inventory management**
- **Reseller has complete budget control over the bundling offer, e.g. coupon value, product and expiry date of offer**
- **Ideal mechanism to run fixed-term hardware and software promotions and offers**
- **Discount on Volume orders**

Scan2SoftTM

Reseller Licensing

Our products are explicitly designed to complement document scanner hardware and are frequently used as a sales differentiator for resellers and direct sales organisations to enable hardware sales. Scan2Soft have recognised the business need for easy and scalable licencing from reseller to end-user and for this reason we have introduced a pre-pay coupon scheme.

What is the pre-pay coupon scheme?

The Resellers and direct sales organisations can pre-purchase Scan2Soft application licences and bundle them with their hardware offerings. The customer redeems the application coupon at the Scan2Soft online store to receive the software.

www.Scan2Soft.com/reseller



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How does the coupon scheme work?

Simple four step process:

1. Decide which Scan2Soft product you want to offer, the coupon value, number of coupons and expiry date
2. Order coupons from your regional Scan2Soft office
 - a. EMEA emea-sales@scan2soft.com
 - b. North America usa-sales@scan2soft.com
3. Scan2Soft will issue you the coupon code
 - a. Scan2Soft sales will supply you a monthly report showing the number of redeemed coupons
4. Distribute the coupon code to your customer to redeem software at www.scan2soft.com/store

Which products are covered by the coupon scheme?

- Scan2Maintenance
- Scan2Web
- Scan2GoogleDocs
- Scan2Office
- Scan2Network
- Scan2Archive
- Scan2Database
- Scan2Workflow

Need more information, please visit our reseller pages at www.scan2soft.com/reseller or email EMEA emea-sales@scan2soft.com or North America usa-sales@scan2soft.com