

# OEM & Reseller: e-Coupon Scheme

Key benefits of the pre-pay e-coupon scheme:

- Enabling easy bundling of Scan2Soft applications with hardware
- No need to handle licensing or software inventory management
- Reseller has complete budget control over the bundling offer, e.g. coupon value, product and expiry date of offer
- Ideal mechanism to run fixed-term hardware and software promotions and offers
- Discount on Volume orders

# Scan2Soft<sup>TM</sup>

## What is SaaS?

Software as a service (SaaS) sometimes referred to as "on-demand software" supplied by Scan2Soft is a software delivery model in which software and associated data are centrally hosted on the cloud.

SaaS is accessed by authenticated users by using the Scan2Maintenance Server which is installed on the customer premises.

The authenticated user can access their scanner maintenance and inventory data from any PC which has access to the SaaS Server via the Internet.

[www.Scan2Soft.com/scan2maintenance](http://www.Scan2Soft.com/scan2maintenance)



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## How does Scan2Maintenance SaaS work?

The OEM, reseller or end-user purchases 90 day subscriptions or multiple subscriptions, e.g. 4 x 90 day subscription equal one year subscription, to enable the remote monitoring of their document scanner fleet.

OEM & reseller bundling of Scan2Maintenance with hardware couldn't be easier, as follows:

**Step 1:** OEM \ Reseller decide how many SaaS subscriptions they want to purchase

**Step 2:** OEM \ Reseller place an order for X number of subscription credits to Scan2Soft.

**Step 3:** Scan2Soft create a unique “e-coupon” code for the OEM or reseller

**Step 4:** OEM \ Reseller include the “e-coupon” code and download instructions with scanner hardware

**Step 5:** Scan2Soft will issue a quarterly subscription report to the OEM or reseller

## Where to purchase e-coupons?

Simple four step process:

1. Decide which Scan2Soft product you want to offer, the coupon value, number of coupons and expiry date
2. Order coupons from your regional Scan2Soft office
  - a. EMEA [emea-sales@scan2soft.com](mailto:emea-sales@scan2soft.com)
  - b. North America [usa-sales@scan2soft.com](mailto:usa-sales@scan2soft.com)
3. Scan2Soft will issue you the coupon code
  - a. Scan2Soft sales will supply you a monthly report showing the number of redeemed coupons
4. Distribute the coupon code to your customer to redeem software at [www.scan2soft.com/store](http://www.scan2soft.com/store)